# "BLINK Q4 2023 Welcome Offer"

#### **Terms & Conditions**

- 1. The *BLINK* Q4 2023 Welcome Offer (hereinafter referred to as the "Campaign") is organized by BonusKad Loyalty Sdn Bhd with Registration No: 199701022703 (438200-T) ("BonusLink").
- 2. The Campaign will commence from **1 October 2023 31 December 2023** (both dates inclusive) ("Campaign Period").
- 3. This Campaign is open to all BonusLink Members ("Members") who are:
  - a. above eighteen (18) years of age;
  - b. residing in Malaysia;
  - c. download and register an account with the BonusLink mobile application ("BLINK") for the first time; and
  - d. fall within either of the following groups:

Member Status	Description
Existing Member	A person who has an existing BonusLink physical card and has not registered an account on the <b>BLINK</b> App previously.
New Member	A person who has successfully registered as a BonusLink  Member during the Campaign Period but has not registered on the <i>BLINK</i> App previously.

(hereinafter referred to as the "Eligible Members")

The Eligible Members are required to:

- a. download the **BLINK** App from Apple App Store, Google Play store or Huawei
   AppGallery only; and
- b. complete the registration process by phone number and the setup of One-Time Password (OTP).

### **Rewards**

4. Upon each successful new registration to the **BLINK** App during the **Campaign Period**, the Eligible Members will be entitled to choose one (1) reward ("Reward") from the following options ("Options"):

Options	Quantity
Shell RM4 Voucher x one (1) piece ("Shell RM4 Voucher")	5,000
Shopee RM5 Voucher x one (1) piece ("Shopee RM5 Voucher")	430
The Food Purveyor RM5 cash voucher x one (1) piece ("The Food Purveyor	5,000
RM5 Cash Voucher")	
200 BonusLink Points	5,000

### Note:

- i. The Options are limited to first fifteen thousand four hundred and thirty (15,430) successful registrations on the **BLINK** App by the Eligible Members on a first come, first served, as-available basis only.
- ii. Each Eligible Member will receive a notification within the BLINK App to choose one

   (1) of the Options for the Reward. The Reward will be credited to the Eligible
   Member's BLINK App account within twenty-one (21) working days from the date of selection.
- iii. The Food Purveyor RM5 Cash Vouchers are available from **15 October 2023**onwards. The Food Purveyor RM5 Cash Vouchers may be utilised at B.I.G (Ben's Independent Grocer), BSC Fine Foods, Leisure Grocer, Village Grocer and Pasaraya OTK or any other merchants as determined by BonusLink at its sole and absolute discretion.

# Shell RM4 Voucher

- 5. Shell RM4 Voucher is valid for fourteen (14) days from the date of claim. Any unutilized Voucher(s) after the validity period stated will be invalid. The validity of the expired vouchers will not be extended and Members are not entitled to any refund.
- 6. Expired Shell RM4 Voucher will be placed in "My Wallet Expired".
- 7. Shell RM4 Voucher is valid for purchase of selected Shell products (as determined by BonusLink at its sole and absolute discretion).
- 8. Members can only utilize one (1) Shell RM4 Voucher in one (1) transaction for the purchase of selected Shell products as designated by BonusLink from time to time.
- 9. In the event that the transaction value is below the value of the Shell RM4 Voucher, the remaining value will be deemed as utilized and will not be returned to Members.

# **Shopee RM5 Voucher**

- 10. Shopee RM5 Voucher will expire on the 21 December 2023, 11:59PM. Any unutilized Shopee RM5 Voucher after the expiry date will become invalid. The validity of the expired vouchers will not be extended, and Members are not entitled to any refund.
- 11. Expired Shopee RM5 Voucher will be placed in "My Wallet Expired".
- 12. Shopee RM5 Voucher is applicable for order(s) using Shopee Guarantee under Shopee Mall & preferred stores only.
- 13. In the event that the transaction value of Shopee order(s) is below the value of the Shopee RM5 Voucher, the remaining value will be deemed as utilized and will not be returned to Members.
- 14. Shopee RM5 Voucher code must be entered at checkout page of Shopee mobile application only.
- 15. Shopee RM5 Voucher is not valid for the following product categories: Diapers & Potties, Baby Formula, Infant Milk (0-6 months), Follow-on Milk (6-12 Months), Food & Supplements, Gift Cards, Tickets & Vouchers, Automotive Merchandise, Jewellery, Mobile Reloads & Sim Cards, One or Not by Shopee Store products, MMA Foundation Store products, Gaming Top-ups & S-Mart Milo, e-vouchers or other products as prescribed by BonusLink from time to time.
- 16. BonusLink reserves the right to amend or cancel the Shopee RM5 Voucher at any time. For enquiries or assistance, please contact Shopee Customer Service at +603-2777 9222.

### The Food Purveyor RM5 cash voucher

- 17. The Food Purveyor RM5 Cash Voucher is valid for thirty (30) days only from the date of claim.

  Any unutilized Voucher(s) after the validity period stated will be invalid. The validity of the expired vouchers will not be extended and Members are not entitled to any refund.
- 18. Expired The Food Purveyor RM5 Cash Voucher will be placed in "My Wallet Expired".
- 19. The Food Purveyor RM5 Cash Voucher is valid for one (1) time use and in-store purchase only.

  Spilt payment is not allowed.
- 20. This Food Purveyor RM5 Cash Voucher is not valid for redemption at the non-participating concessionaire counters that are not operated by TFP Retail Sdn. Bhd. group or any outlets / counters as determined by BonusLink at its sole and absolute discretion.

- 21. In the event that the transaction value of the order(s) is below the value of The Food Purveyor RM5 Cash Voucher, the remaining value will be deemed as utilized and will not be returned to Members.
- 22. Should the transaction value of the order(s) exceed the amount of The Food Purveyor RM5 Cash Voucher, Members must pay the price difference thereof.
- 23. BonusLink shall not be held responsible for the loss or damage of The Food Purveyor RM5

  Cash Voucher and any of the losses or damages suffered by the bearer of this voucher that arises from or in connection with the loss or damages of the vouchers. Damaged voucher will be considered as invalid voucher and is not replaceable.
- 24. Redemption is only acceptable via the voucher redemption function on **BLINK** App; any print outs or screenshots are not accepted.
- 25. To redeem, Members need to present The Food Purveyor RM5 Cash Voucher barcode on the **BLINK** App to the cashier at the time of purchase.
- 26. The Food Purveyor RM5 Cash Voucher is not valid at self-checkout counters.
- 27. BonusLink reserves the right to vary and amend of the above terms and conditions without prior notice.

### **General Terms and Conditions**

- The Rewards have no cash or monetary value and shall not be redeemable for cash in any
  form. The Rewards are non-assignable, non-transferable, non-exchangeable for cash in
  part or full, non-returnable and/or non-refundable. The Rewards shall not be regarded,
  construed, or used as valuable or exchangeable instruments under any circumstances.
- 2. By participating in this Campaign, the Members expressly agree and consent to be legally bound by these terms and Conditions of this Campaign as stated herein ("Terms and Conditions") and any additional Terms and Conditions stipulated by BonusLink from time to time (as may be applicable) including all decisions of BonusLink in all matters without limitation or qualification related thereto.
- 3. All decisions of BonusLink on all matters relating to the Campaign including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign, or any decisions made by the BonusLink in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.
- 4. BonusLink shall not be responsible for, nor have any control whatsoever on the SMS traffic, network failure and/or interruptions on the part of the respective telecommunications

- service providers for any other reason(s) whatsoever resulting in the delay of the crediting of the Rewards.
- 5. BonusLink reserves the absolute right, at any time, to review, investigate and verify the validity of any successful transactions and/or eligibility of Members at any point in time. The Rewards are subject to availability and may be changed by BonusLink at any time without notice.
- 6. Upon any Member's cessation to be a Member of BonusLink, all then outstanding Rewards at such point of time shall be automatically cancelled and forfeited.
- 7. Each Member's BonusLink Points entitlements will be reflected in the members' BonusLink accounts and shall serve as conclusive evidence of the same.
- 8. By participating in this Campaign, Members are deemed to have read, given acceptance and consent for BonusLink's privacy policy accessible at this link: https://www.bonuslink.com.my/EN/PrivacyNotice.aspx ("Privacy Policy") and agreed to be bound by the Privacy Policy. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink account accordingly. Any personal data used by BonusLink will be in compliance with the Personal Data Protection Act 2010 as indicated in the Privacy Policy (and any third party authorized by BonusLink) to use Members' personal data including Members' names, contact details and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify BonusLink of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. In the event that any Member disagrees to have his/her personal data to be used and processed in accordance with the Privacy Policy and this Terms & Conditions, the Members shall immediately notify BonusLink to express his/her disagreement and decision to be opted-out from the Campaign. In such instances, the Member has opted-out from and no longer be eligible to receive any benefits or privileges under this Campaign.
- 9. This Campaign strictly does not apply to EU residents.
- 10. BonusLink reserves the absolute right, at any time, to verify the validity of any transactions and/or eligibility of Members at any point in time.
- 11. In the event that BonusLink determines or suspects that:
  - a. any transaction that has been completed and/ or Reward that has been obtained may be dishonest, suspicious, illegal, involves any criminal activities and/or fraudulent means;
  - a Member has abused any of the Campaign benefits and/or privileges, has failed to comply with any of these terms and conditions set out hereinabove, and/or has made any misrepresentation to BonusLink;

- c. the Rewards are no longer made available; and/or
- d. the Reward has been issued to a Member in error or expired;

BonusLink may at its sole discretion without any prior notice and without assigning any reason there to disqualify any Member from the participation of the Campaign and/or retract or forfeit the Reward from any Member or take any other actions as the BonusLink deems fit.

- 12. These Terms and Conditions, as the same may be amended from time to time shall prevail over any inconsistent terms, conditions, provisions or representation contained in any other promotional materials and/or advertisements relating to this Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
- 13. BonusLink reserves the right at its absolute discretion to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) time to time in such manner as BonusLink deems appropriate without prior notice to any party including but not limited to the Members.
- 14. BonusLink reserves the absolute right to cancel, terminate or suspend this Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension by BonusLink of this Campaign shall not entitle any party to any claim or compensation against BonusLink for any and all losses and/or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- 15. In no event will BonusLink be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if BonusLink has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
- 16. BonusLink to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
- 17. Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
- 18. All Members shall comply with all applicable laws when participating in this Campaign.
- 19. These Terms and Conditions are governed by and construed under the laws of Malaysia.